



ELOTEX® AD0150

ENVIRONMENTALLY FRIENDLY POLYMER POWDER
FOR GYPSUM AND POLYMER BASED INDOOR APPLICATIONS

EXPERIENCE THE DIFFERENCE

ELOTEX® AD0150 is universal, plasticizer free redispersible polymer powder based on vinyl acetate homopolymer. Although plasticizer free, ELOTEX® AD0150 has been designed to have a low film forming temperature, making it environmentally friendly solution for gypsum and polymer based dry mix mortars for indoor application.

Use of ELOTEX® AD0150 will ensure:

- Excellent rheology and workability of the mortar even at low temperature and higher humidity
- Extended open time
- Excellent dry adhesion
- Environmentally friendly product with extremely low VOC emissions
- Allows our customers to formulate according to *EMICODE® EC1 PLUS requirements

Typical applications for ELOTEX® AD0150 include:

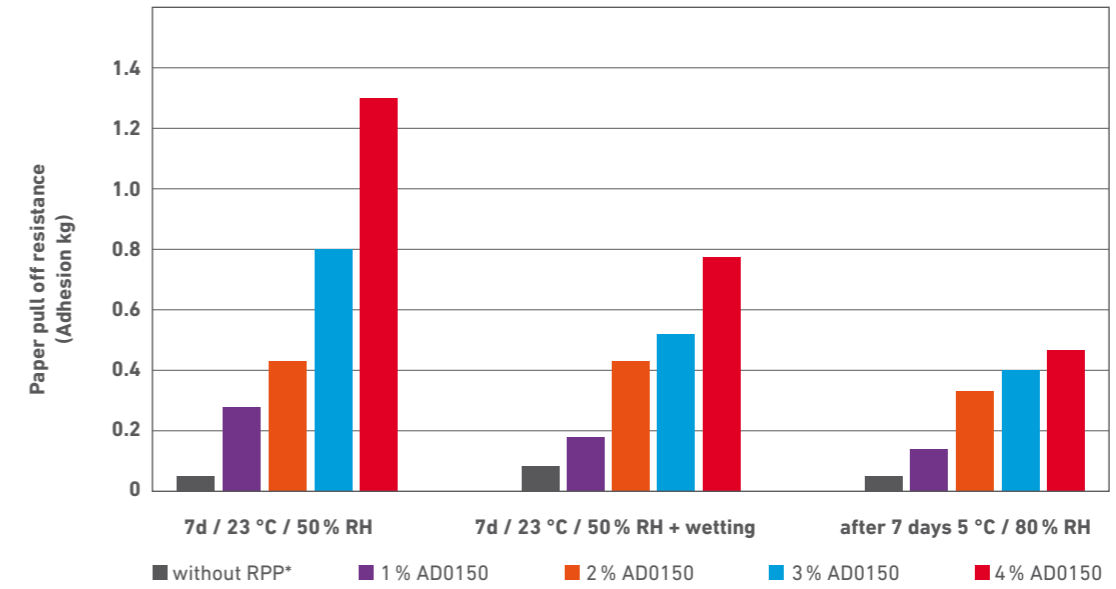
- Gypsum plaster, adhesive-, jointing-, smoothing- and leveling-compounds
- Polymer plaster, jointing, smoothing and leveling drymortar compounds
- Wall paper adhesives



* Only full members of the GEV may label their products with EMICODE® seal after fulfilling certain conditions and testing. EMICODE® EC2, EC1 and EC1PLUS are registered trademarks of GEV. Note that the VOC emissions of the final dry mortar are impacted by formulation ingredients other than only redispersible polymer powder.

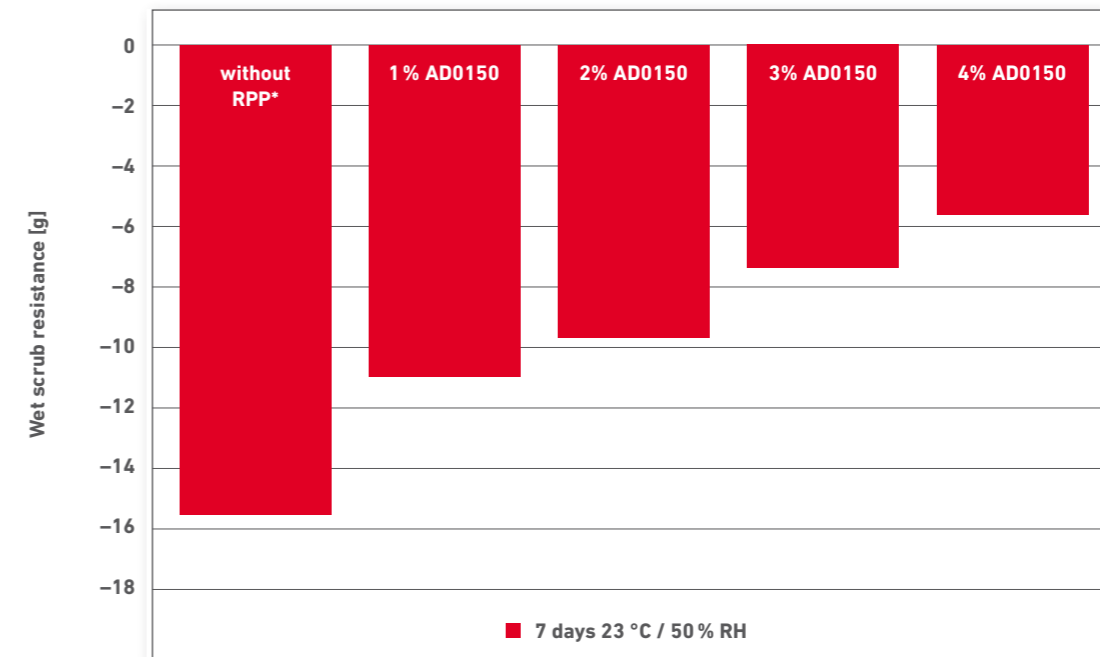


When tested in a gypsum based jointing and smoothing compound for paper adhesion, ELOTEX® AD0150 shows excellent results according to French CSTB QB06 test.



Paper adhesion of the jointing and smoothing compound can be adjusted and tuned to desired level by changing the dosage of ELOTEX® AD0150. Adhesion is also increased at low temperatures and higher relative humidity levels.

Wet scrub resistance can also be tuned by changing dosage level of ELOTEX® AD0150



*RPP = redispersible polymer powder



Redispersible Polymer Powder
contact.elotex@celanese.com

Celanese Switzerland AG

Industriestrasse 17a
CH-6203 Sempach Station
T +41 41 469 69 69
contact.elotex@celanese.com
www.elotex.com
www.celanese.com